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## WHAT IS FLUX

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FLUX is an open photographic protocol for publishing life in chronological sequence. Photographs are preserved in the order they were made. The archive is the artwork.

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### CORE SENTENCE

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You cannot make the same photograph twice.

This is the foundational statement of FLUX.

The light changes.

The body changes.

The street changes.

The photographer changes.

The world is always in flux.

Each photograph is a fragment of becoming.

Each issue is a record of movement through time.

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### WHAT FLUX IS NOT

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FLUX is not a portfolio.

FLUX is not a social platform.

FLUX is not a feed.

FLUX is not a gallery.

FLUX is not about selecting the best photographs.

FLUX is a protocol.

A protocol runs regardless of how the photographer feels on a given day.

A protocol does not have aesthetic preferences.

A protocol produces output and moves on.

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### THE SYSTEM

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FLUX collapses the distance between making, organizing, publishing, and archiving into a single repeatable workflow.

The photographer walks.

The photographer photographs.

The system does the rest.

The archive grows continuously.

Each session adds to the record.

Nothing is reorganized.

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Nothing is backdated.  
The sequence is permanent.

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## PHILOSOPHICAL FOUNDATION

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### Heraclitus

The root of FLUX is Heraclitus:

You cannot step in the same river twice.

Applied to photography:

You cannot make the same photograph twice.

The photographer enters the stream of becoming.  
Each walk is different.  
Each frame is unrepeatable.  
Each day is new.

### Becoming and Being

The world is always becoming. Everything moves.

When photographing:

- time slows down
- self-consciousness disappears
- awareness heightens
- the body becomes present
- the senses open

So FLUX contains a paradox:

The photographer enters becoming in order to experience being.

The world changes. The photograph preserves the encounter.

### Life Affirmation

FLUX says yes to:

- the street
- chaos
- imperfection
- movement
- repetition
- ordinary life
- daily practice
- walking
- seeing

- becoming

FLUX rejects perfectionism.

It affirms life as it is.

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## **THE OBJECT**

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A FLUX issue should feel:

- cheap and immediate
- reproducible
- disposable and archival simultaneously
- bureaucratic and poetic
- automatic and handmade

The contradiction is deliberate:

Disposable and permanent.

Cheap paper. Preserved time.

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FLUX\_WIKI\_v1.0 - [flux.dantesisofo.com/wiki/what-is-flux/](http://flux.dantesisofo.com/wiki/what-is-flux/)